



## Essai Chronologique Pour Servir A L'Histoire de Tournay (68 )

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By -

RareBooksClub. Paperback. Book Condition: New. This item is printed on demand. Paperback. 52 pages. Original publisher: Washington : U. S. G. P. O. : Congressional Sales Office, Supt. of Docs. , U. S. G. P. O. , distributor, 2001. OCLC Number: (OCOLOC)46813713 Subject: Consolidation and merger of corporations -- United States. Excerpt: . . . 11 only to free, over-the-air broadcast television. With programs written and produced by minorities and featuring minorities in the casts of almost all of its dramas and sitcoms, UPN has outperformed all other broadcast networks in attracting a dis-proportionately large African-American audience. Yet, despite the substantial draw of the upstart network to black households, total viewership nationwide has lagged, resulting in UPNs loss of hundreds of millions of dollars in its short life of less than five years. Viacoms programming strength and size so far have allowed it to continue to underwrite UPN with its partner so that this alternative voice may still be heard. In addition to funding diverse and high-caliber programming, Viacom has dedicated funds to serving its largest segment of viewers, the youth of America. It has done so on-air and off through pro-social campaigns that address violence, tolerance and helping others....



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